

# HICOOL 2025

Global Entrepreneurship Summit



Invitation Code: gpofn



# HICOOL Global Entrepreneurship Competition



## HICOOL Global Entrepreneurship

**Competition** was born for startups in 2020. Supported by the Beijing municipal government with a prize pool of 100 million CNY and a range of beneficial talent and startup policies, the HICOOL Global Entrepreneurship Competition stands as a prestigious platform for global startups looking to enter the Chinese market.

Entrepreneurs worldwide are invited to pitch to an elite panel of venture investors, leading corporations, and renowned business angels from across China. Winners gain not only substantial financial rewards but also unparalleled access to investment opportunities, business incubation, ecosystem networking and media exposure.

**12**

Verticals

**200**

Prizes

**¥ 100M**

Prize pool



### A Vision for Global Startups

Our mission is clear – to identify and elevate startups eager to navigate and thrive within China's premier innovation and venture capital hub – Beijing. This competition is an essential gateway to facilitate their global expansion and recognition in the Chinese Market.



### Beyond Prizes – Key Resource to Success in Chinese Market

Winners of the competition gain far more than just financial rewards. They receive access to investment opportunities, invaluable top-tier business incubation and acceleration support, and widespread media exposure, paving their way for success in the Chinese market and beyond.



### A Showcase in Beijing's Vibrant Startup Ecosystems

Entrepreneurs will have the unparalleled opportunity to present their ventures to a distinguished panel of top-tier venture investors, influential corporations, and respected business angels from all over China, offering participants a firsthand experience of China's dynamic capital.



### Embracing Diverse Technological Innovations

With 12 distinct technology tracks, from AI and BioTech to FinTech and green technologies, the competition celebrates a wide spectrum of innovation. This format ensures every breakthrough idea, regardless of its field, receives the attention and appreciation it merits.

# Why you have to participate?

## Matchmaking opportunity to find investment and customers

- ✓ HICOOL Fund, 20+ Venture Capital partners, and Business Corporations in China

## Prizes to incentivize market expansion into China

- ✓ 200 awards, each prize up to CNY 2 million (USD 280K)

## Preferential Policies and Comprehensive Services for Settlement in Beijing

- ✓ Offering Working Visa / Residence Permit and Children Education, Medical Healthcare

## Company Registration and Local Support for Starting Up in Beijing, China

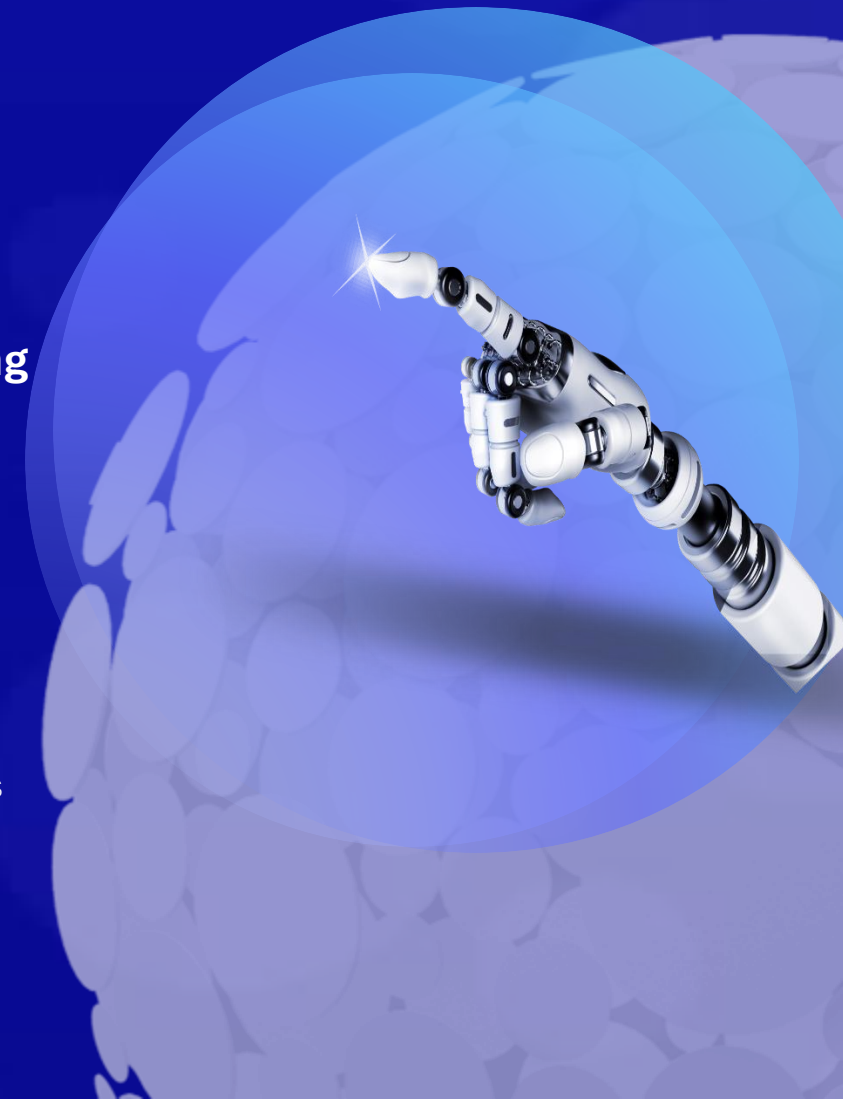
- ✓ Offering comprehensive office space, and startup incubation support to kickstart

## Recognition through Credible Certification and Enhanced Networking Opportunities within Global Ecosystems

- ✓ Participating in the Award Ceremony, opportunity for VIP Networkings with Municipal and Industrial Leaders

## Enhanced Individual Impact and Branding Exposure

- ✓ HICOOL Talks: Entrepreneur Interviews and Media Publicity
- ✓ HICOOL Summit Expo, Spotlighted Pitching, Branding Event to increase the reaching out opportunities



# Competition Awards

**1<sup>ST</sup> PRIZE**

First Prize <sup>x12</sup>

**¥2,000,000**

2 million CNY each  
(USD280K)

**2<sup>ND</sup> PRIZE**

Second Prize <sup>x36</sup>

**¥1,000,000**

1 million CNY each  
(USD140K)

**3<sup>RD</sup> PRIZE**

Third Prize <sup>x68</sup>

**¥500,000**

500,000 CNY each  
(USD70K)

**W PRIZE INNER**

Winner Prize <sup>x84</sup>

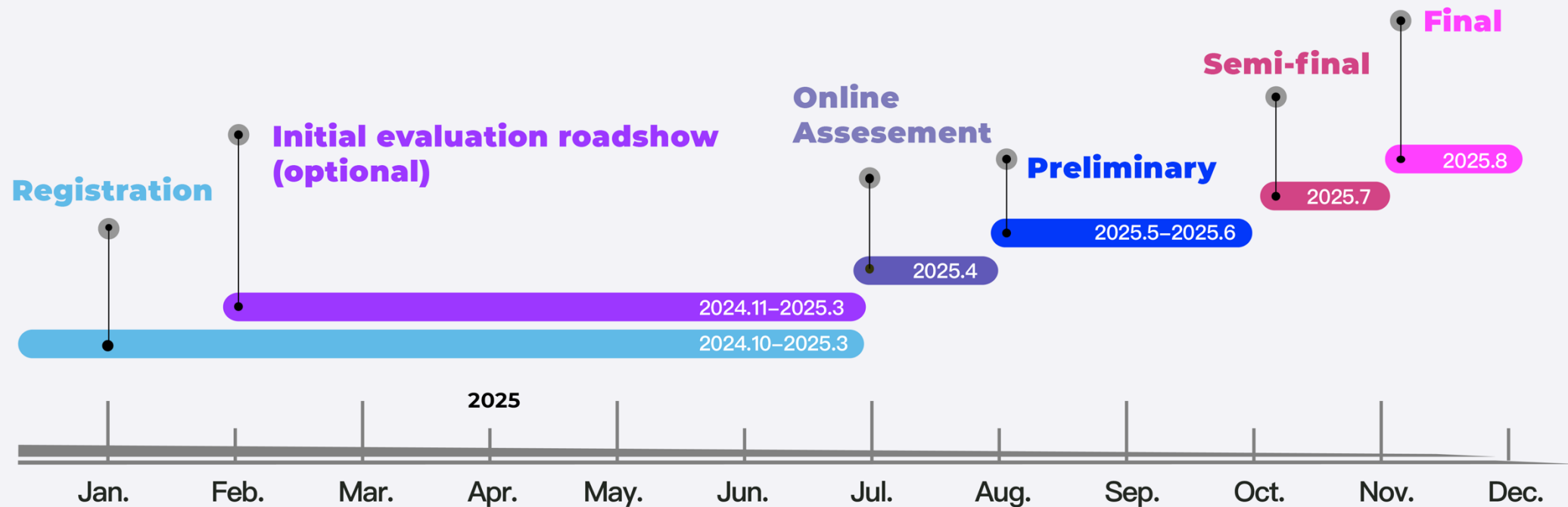
**¥200,000**

200,000 CNY each  
(USD28K)

# Offer Preliminary Evaluation Pitch Opportunities

To provide global participant with ample preparation time, registration time for HICOOL 2025 will begin in October 2024, with a deadline on March 2025.

During the registration period, the competition committee will organize multiple offline preliminary roadshows. At least 50% of the projects in each roadshow will have the opportunity to secure a place in the preliminary round in advance. The preliminary roadshows are open only to projects that have completed registration. Projects interested in participating in the preliminary roadshows should pay attention to notifications from the competition committee and register in time. Projects that do not participate in the preliminary roadshows, as well as those that participate but do not secure a place in chance to advance.



# Tech Verticals - HICOOL 2025

Tech Vertical 1

Integrated Circuits /  
Quantum Information

Tech Vertical 2

AI / Robot

Tech Vertical 3

5G / 6G / IoT / Smart  
City

Tech Vertical 4

Blockchain / Financial  
Technology

Tech Vertical 5

Medicine and  
Healthcare/Medical  
Devices

Tech Vertical 6

Biotechnology / Health  
Services

Tech Vertical 7

High-End  
Instrumentation and  
Equipment / General  
Key Components

Tech Vertical 8

Key New Materials /  
New Energy / Energy  
Conservation and  
Environmental  
Protection

Tech Vertical 9

Intelligent Equipment /  
New Energy Smart  
Vehicles

Tech Vertical 10

Software and  
Information Services /  
Technology Services

Tech Vertical 11

Modern Agriculture /  
Food Technology

Tech Vertical 12

Cultural Creativity



# The Summit

By the end of August 2025 / Beijing China

## Innovation Startups Gathering

**100+**

Startups Cluster

## Accurate Matching with Corporates

**100+**

application scenarios on-site

## Efficient Matchmaking with VCs

**10,000+**

1V1 offline matchmaking

## In-depth Industry Exchange

**30,000+**

participation of professionals from the innovation industry

## Brand Communications



500+ domestic and foreign media reports, covering over 2.5 billion people worldwide, with a total of over 100 million online searches, fully exposing corporate brands in a short time.

## Market Development



400+ exhibitors, 200+ startups showcasing the latest products, technologies, and application scenarios, connecting you with global science and technology industry chain.

## Venture Capital Matching



Attracting 100+ global top VC organizations and 1000+ investors. HICOOL Summit provides full-cycle services for entrepreneurial projects, accurate matching and efficient docking.

## Policy Support



The "Beijing's 16+1 Districts" will showcase their scientific and technological innovation resources, industrial policies, and talent introduction plans, creating a one-stop policy landing service to help startups grow rapidly.

# Review of HICOOL 2024 Global Entrepreneur Summit and Entrepreneurship Competition

7

Competition Areas

7

Industries

200

Award-Winning Seats

9,700

Total Number of Applicants

7,406

Register Projects

127

Countries and regions







## Philip Kong

CEO of One United Communications,  
HICOOL Global Entrepreneurship Competition 2024 Official  
Scouting Partner



PhilipKong



Philip@ouinno.com



+852 9176 3094



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